

Ford Motor Company of Canada

LIMITED

ADDRESS ALL DEALERS
COMMUNICATIONS TO THE COMPANY
ALL COMPANIES

October 1st, 1930 "EDCANADA"
WESTERN UNION CODE

East Windsor, Ontario.

Lists Nos. 1 and 2.

Overseas Circular Letter No. 732.

Kul Bahadur,
The Nepal Motor Works,
Lazimpat, Ksthmandu,
Nepal, Asia.

Gentlemen:

We have just adapted from our domestic editions, two new pieces of direct mail literature, one covering our complete line of Commercial cars on the Model "A" Chassis and the other a catalogue of our De Luxe Passenger Models.

The Commercial Car Booklet, AD-327-OS, contains full information on the Light Delivery with both open and closed cabs, the De Luxe Delivery, the Station Wagon and the Commercial Chassis. Each body style is illustrated and dimensions of loading space are shown in detail.

This is a much desired booklet as it contains a collection of valuable information most necessary for the merchandising of the Model "A" commercial jobs and will be billed at a price of .04 cents per copy.

The modern treatment of the De Luxe Catalogue AD-328 gives this booklet that air of distinction and prestige so necessary to the presentation of our De Luxe models to the particular class of prospects. It contains complete information and illustrations of the Town Sedan, De Luxe Coupe, De Luxe Phaeton, De Luxe Roadster and Cabriolet, and will enable you to exploit this new market for Ford cars.

The quantity we are shipping is, of course, smaller than usual, and we believe personal delivery of this booklet is the best method to follow in the quest for this business. These will be billed also at a price of .04 cents each.

Your shipment consists of: 50 pcs. AD-327 O.S.
and 20 pcs. AD-328.

No doubt the stock of direct mail literature sent you earlier in the year is now very low. We have on hand a small quantity of the following pieces which will be supplied against the first orders received from dealers. Those wishing supplies should act immediately.

AD-308-OS Large Coloured Catalogue.

AD-309-OS Four Page Folder illustrating the Tudor, Phaeton and Roadster.