

Ford Motor Company of Canada
LIMITED

East Windsor, Ontario.

October 10th, 1929.

ALL DEALERS
ALL COMPANIES.

Overseas Circular Letter No. 637.

Lists Nos. 1 and 2.

Gentlemen:

BODY COLOR CHANGES

Refer to our Circular Letter of August 31st, and note that the Cabriolet will no longer be supplied in the Cigarette Cream color, but that a new and very pleasing color combination will be available. - Bronson Yellow. This combination consists of:

Lower Body - Bronson Yellow
Rear Deck - Seal Brown with Orange Stripes

Proper Description of Models When Cabling

In quite a number of instances lately we have had occasion to refer back to Dealers by cable when cables incoming from them have incorrectly or insufficiently described the various Ford Models under reference. To enable you to properly refer to the different models in coded cables without possibility of misinterpretation at this end, we are supplementing the private code recently sent you with a list of current models, allotting a symbol for each. "Advice of additions or changes" form will be released in due course, covering this addition to code.

Yours very truly,

FORD MOTOR COMPANY OF CANADA, Limited,

P. Milne

Sales Department.

DM/NM