

Ford Motor Company of Canada

LIMITED

ADDRESS ALL
COMMUNICATIONS TO THE COMPANY

"FORDCANADA"
WESTERN UNION CODE

Ford, Ontario.

July 21st, 1928

Circular Letter No. 514

FORD DEALERS
FORD COMPANIES

STANDARD COUPE

Effective with completion of this month's shipments Standard Coupe will replace Business Coupe in production.

The price of Standard Coupe is \$564 00 crated F.O.R., at such East Coast Ports as we may elect, net to dealer. This price is the same as for the Sport Coupe.

Please announce immediately, or as soon as Business Coupes which you may have in stock or in transit are disposed of, the Standard Coupe using the same retail price as shown on your selling price basis sheet for the Sport Coupe.

Orders now on file which we may not be able to fill with Business Coupes will be filled with the Standard Coupe unless we are advised to the contrary by cable on receipt of this letter.

Yours very truly,

FORD MOTOR COMPANY OF CANADA, Limited.



Sales Department.

RMS:VD