

Ford Motor Company of Canada

LIMITED

ADDRESS ALL
COMMUNICATIONS TO THE COMPANY.

"FORDCANADA"
WESTERN UNION CODE

Ford, Ontario.

July 19th, 1928

Circular Letter No. 513

FORD DEALERS
FORD COMPANIES

MODEL "A" AND "AA" PRICES, OPTIONS, EQUIPMENT

Following are revised net export prices F.O.R. such east coast port or ports as we may elect for Models A and AA crated for shipment:

<u>Passenger Models</u>		<u>Commercial Models</u>	
Phaeton	\$ 430.00	"A" Commercial Chassis	\$ 376.00
Roadster	422.00	Light Delivery	422.80
Business Coupe	520.00	Truck Chassis	536.80
Standard Coupe	564.00		
Sport Coupe	564.00		
Tudor	520.00		
Fordor	624.00		

New Fordor price was effective May 11th, 1928. Increases in Truck Chassis price were made June 7th and June 30th. On the latter date Front Bumpers were added as standard equipment on all truck chassis.

Standard equipment included on above models is as follows:

All Passenger Models

Five Steel-Spoked Wheels
Five Balloon Tires and Tubes - 30x4.50
Front Bumpers
Rear Bumperettes

Sport Coupe only

Rumble Seat

Commercial Models

"A" Commercial Chassis

Five Steel-Spoked Wheels
Five Balloon Tires and Tubes - 30x4.50
Front Bumper
Spare Wheel Carrier (Well fender type)
Rear Fenders (Phaeton type)

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Light Delivery

Five Steel-Spoked Wheels
Five Balloon Tires and Tubes - 30x4.50
Front Bumper
Spare Wheel Carrier (Well-fender type)

Truck Chassis

Five Steel-Spoked Wheels
Four High Pressure Tires and Tubes (Front 30x5 six-ply
Rear 32x6 eight-ply)
Front Bumper

OPTIONAL EQUIPMENT AT EXTRA CHARGE

Following equipment for various models is available at under-noted net extra charge and will be shipped only when specified:

Roadster, Business Coupe, Standard Coupe.

Pumple Seat \$ 26.00

"A" Commercial Chassis

Windshield with Hinge Pillar and Belt Rail Assy.
(Sloping or Open car type Windshield) 20.00
Windshield with Coupe Hinge Pillar and Belt Rail
Assy. (Vertical or truck cab type windshield) 24.00

Truck Chassis

Windshield with Hinge Pillar and Belt Rail Assy.
(Sloping or open car type windshield) 20.00
Windshield with Coupe Hinge Pillar and Belt Rail
Assy. (Vertical or truck cab type windshield) 24.00
Rear Fenders, Long Running Boards and Running
Board Shields 22.40
Tires - 32x6 eight-ply High Pressure for front
wheels 32.00
Spare Tire and Tube - 32x6 eight-ply Price Later
Dual Transmission 40.00
Special Ratio Gear - 7.25 to 1 No charge

All prices are subject to change without notice.

WEIGHTS AND MEASUREMENTS

The following are the revised weights and measurements of the various models according to present packing methods:

<u>Model</u>	<u>Tare Weight</u>	<u>Net Weight</u>	<u>Gross Weight</u>	<u>Cubic Measurements</u>
Phaeton	790	2150	2940	6.06 tons
Roadster	790	2070	2860	6.06 tons
Roadster with Rumble Seat	790	2106	2896	6.06 tons
Business Coupe	915	2175	3090	8.77 tons
Sport Coupe	915	2235	3150	8.77 tons
Tudor	950	2330	3280	8.90 tons
Fordor	885	2425	3310	8.63 tons
Light Delivery	790	2080	2870	6.33 tons
"A" Chassis - Single	640	1650	2290	3.55 tons
"A" Chassis - Unit of 2	830	3300	4130	5.29 or 2.65 ea.
Truck Chassis - Single	750	2350	3100	5.17
Truck Chassis - Unit of 2	1180	4700	5880	7.29 or 3.65 ea.
Rumble Seat		36		
Dual Transmission		36		
Windshield & Hinge Pillar (open car type		32		
Windshield & Hinge Pillar (truck cab "		47		
Truck rear fenders, Long Running Boards and shields		54		

It will be noted that Trucks are now available for shipment in units of 2 with a consequent saving in measurement of 1.69 cubic tons each. This method of shipping will be used after due consideration of heavy lift charges, etc., and we shall ship Trucks in the most economical way.

CABS AND BODIES FOR A AND AA CHASSIS

Full information on the subject is being completed and will be forwarded shortly.

Yours very truly,

FORD MOTOR COMPANY OF CANADA, Limited.



Sales Department.

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